



اولین همایش بین المللی  
حلال/هیدروکربن و فرآورده های مرتبط  
با معرفی بازار معاملات OTC / ۲۸ و ۲۹ فروردین ۱۳۹۷  
Solvex 2018 Asian Energy OTC

## SPONSORSHIP OPPORTUNITIES



Mehrjam International  
Business Development



### The First **SOLVEX 2018 & Hydrocarbons**

Featuring,

#### **Asia Energy OTC**

International Conference on Solvents  
(White Spirit) and Hydrocarbon

**The Road Ahead,  
Growth Prospects & Challenges**

**April 17<sup>th</sup> & 18<sup>th</sup> / 2018**

Dubai/United Arab Emirates



**Over The Counter,  
Every Step of the Way**

[www.eotc.asia](http://www.eotc.asia)

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[www.mehrjam.com](http://www.mehrjam.com)

## SPONSORSHIP CATEGORIES

Platinum Sponsor

USD 30,000

Gold Sponsor

USD 23,000

Silver Sponsor

USD 15,000

Associate Sponsor

USD 2,500

Table Top/Exhibitors

USD 6,000

**Platinum Sponsor**

USD 30,000

**SPONSORSHIP BENEFITS**

**OPTION ON LANYARD  
THE MOST EFFECTIVE & VALIBALE BRANDING EVER**

- Branding in all Communication
- Prominent Branding on the Main Stage
- Backdrop
- Branding on the Brochures
- Branding on the Conference Kit
- Branding on the website
- Inserts in the Conference kit
- Branding on the Welcome Banner

- Branding in the Speaker Badges
- Branding on the Delegate Badges
- Commercials/ AV Clips, if any to be played during Session intervals
- 1 Table Top space in the pre-function area
- 6 Delegate Passes for all days of the Conference
- (April 17<sup>th</sup> & 18<sup>th</sup>, 2018 - Dubai)
- Acknowledgement as a Platinum Partner by Compere during the Conference

Gold Sponsor

USD 23,000

## SPONSORSHIP BENEFITS

- Branding in all Communication
- Prominent Branding on the Main Stage
- Backdrop
- Branding on the Brochures
- Branding on the Conference Kit
- Branding on the website
- Inserts in the Conference kit
- Branding on the Welcome Banner

- Branding in the Speaker Badges
- Branding on the Delegate Badges
- Commercials/ AV Clips, if any to be played during Session intervals
- 1 Table Top space in the pre-function area
- 3 Delegate Passes for all days of the Conference
- (April 17th & 18th, 2018 - Dubai)
- Acknowledgement as a Gold Partner by Compere during the Conference

Silver Sponsor

USD 15,000

## SPONSORSHIP BENEFITS

- Branding in all Communication
- Prominent Branding on the Main Stage
- Backdrop
- Branding on the Brochures
- Branding on the Conference Kit
- Branding on the website
- Inserts in the Conference kit
- Branding on the Welcome Banner

- Branding in the Speaker Badges
- Branding on the Delegate Badges
- 1 Table Top space in the pre-function area
- 2 Delegate Passes for all days of the Conference
- (April 17<sup>th</sup> & 18<sup>th</sup>, 2018 - Dubai)
- Acknowledgement as a Silver Partner by Compere during the Conference

|                             |
|-----------------------------|
| <b>Table Top/Exhibitors</b> |
| <b>USD 6,000</b>            |

**TABLE TOP BENEFITS**

|   |   |
|---|---|
| <b>1 Table Top space in the pre-function area</b> | <b>April 17th &amp; 18<sup>th</sup>/ 2-days</b> |
|---|---|

- Branding in all Communication
- Logo on the Brochures
- Branding on the Website
- Branding on the Main Stage Backdrop
- 1 Delegate Free Pass + 1 Delegate @ 50% Discount

Associate Sponsor

USD 2,500

## **SPONSORSHIP BENEFITS**

- 1 Guest Invitation to Conference.
- Logo on the Brochures
- Branding on the Website
- Inserts in the Conference Kit
- Branding on the Welcome Banner

## COMPARISON - SPONSORSHIP BENEFITS

| Sr. No. | Benefits                                     | Platinum Sponsor<br>(USD 30,000) | Gold Sponsor<br>(USD 23,000) | Silver Sponsor<br>(USD 15,000) | Table Top<br>(USD 6,000) | Associate Sponsor<br>(USD 2,500) |
|---------|--|----------------------------------|------------------------------|--------------------------------|--------------------------|----------------------------------|
| 1       | Branding in All Communication                | Yes                              | Yes                          | Yes                            | Yes                      | No                               |
| 2       | Branding on the main stage backdrop          | Yes                              | Yes                          | Yes                            | No                       | No                               |
| 3       | Branding on Brochures                        | Yes                              | Yes                          | Yes                            | Yes                      | Yes                              |
| 4       | Branding on Conference Booklet               | Yes                              | Yes                          | Yes                            | Yes                      | Yes                              |
| 5       | Branding on Website                          | Yes                              | Yes                          | Yes                            | Yes                      | Yes                              |
| 6       | Inserts in the Conference kit                | Yes                              | Yes                          | Yes                            | No                       | No                               |
| 7       | Branding on the Welcome banner               | Yes                              | Yes                          | Yes                            | Yes                      | Yes                              |
| 8       | Branding on Speakers Badges                  | Yes                              | Yes                          | Yes                            | No                       | No                               |
| 9       | Branding on Delegates Badges                 | Yes                              | Yes                          | Yes                            | No                       | No                               |
| 10      | Commercial/AV Clips during Session Intervals | Yes                              | Yes                          | No                             | No                       | No                               |
| 11      | Table Top                                    | 1                                | 1                            | 1                              | 1                        | 0                                |
| 12      | Complementary delegate passes                | 6                                | 3                            | 2                              | 1                        | No                               |



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Mehrjam International  
Business Development

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تهران ، خیابان میرداماد، خیابان نسا، خیابان سیفیه، پلاک ۱، کدپستی: ۱۹۱۱۷۳۵۳۱۱  
تلفن: ۲۲۲۲۴۹۳۲ - ۲۲۹۲۲۴۱۲ (+ ۹۸۲۱) | فکس: ۲۲۹۲۲۴۱۱ (+ ۹۸۲۱)  
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